



Asia-Pacific Entrepreneurship Development Institute

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HORIZONS ASIA PACIFIC EDI NEWSLETTER

ABOUT HORIZONS

Horizons is monthly newsletter of Asia Pacific EDI. Dr. Naresh Sing (President Asia Pacific EDI) is the Editor of Horizons.

Horizons publishes *articles, book-reviews, real case-lets, real case studies, successful stories and unsuccessful stories* in the focussed themes of Asia Pacific ED viz. *corporate entrepreneurship, small & medium enterprises entrepreneurship, family businesses entrepreneurship, entrepreneurial education and social entrepreneurship.*

The submission will be reviewed in-house and based on the review process, submission either can be accepted and published or asked for re-submission with some modifications or rejected. In any of the case, intimation will be sent to the author(s). Soft copies of the submission can be sent through email as attachments by strictly following guidelines given below. In case guidelines are not followed, submission will not be considered for review process. The entire process takes one month starting from receiving the submission through emails to the publication.

Submissions can be sent as attachments through emails on *info@asiapacifiedi.org*

TEXT OF EMAIL

Subject Box:

Submission by Dr. / Mr. / Ms.for its publication in Horizons Asia Pacific EDI Newsletter

Message Box:

Dear Editor,
Horizons Asia Pacific EDI Newsletter

1. I, (name), (designation)
(organization name & full address with your contact number) submit herewith a articles / book-reviews / real case-let / real case study / successful story / unsuccessful story titled “.....” for its publication in Horizons Asia Pacific EDI Newsletter
2. The submission has been prepared by strictly following guidelines for submission in Horizons Asia Pacific EDI Newsletter
3. The submission is original one and has not been published anywhere and / or circulated anywhere for its publication.
4. While preparing submission, copyright rules and regulations have been taken into consideration and for any violation of Copyright Act and / or any act of plagiarism, I myself will be responsible.
5. Please treat this email and its attachment as my official communication to you with regard to Horizons Asia Pacific EDI Newsletter

Thanking you and with regards,

Yours sincerely,

Your Name

Designation

Affiliation & Full Address

Contact Number

Email ID

GUIDELINES FOR SUBMISSION

Length: Submission should be between 1000 words to 2000 words.

Page Setup: Page Size (A4), Margin Top (1), Bottom (1), Left (1), Right (1), Gutter (0.5)

Format: Font (Times New Roman), Font Size Main Titles (16), Sub-Titles (14), Text Matter (12), Paragraph Spacing Before (6), After (6), Line Spacing (Single), Language (English UK), File (MS Word), Justify the Main Text, Number All Pages.

Cover Page: Place the title, author name(s), affiliation, contact information with phone / fax number / Email ID for the corresponding author, and a biographical sketch of author not more than one small paragraph.

Main body: Start the main body of the paper immediately after cover page.

Permission of Data Source: The author is responsible for obtaining permission to use any copyrighted graphic / text materials. Ownership should be acknowledged in the caption.

Citations: Citations of other works should be limited to those which are strictly necessary and should be within the body text and not as separate reference list.

GUIDELINES TO BOOK REVIEW

- The review itself must be engaging and must bring out both the substance and the value of the book, besides providing a judgment on its success in achieving its aims.
- Does the book have a clear and significant thesis and methodology?
- Is the theme of the book novel and are its ideas original?
- What is the quality of the author's research and sources?
- Is the book well written and neatly organized?
- Is the appeal of the book narrow or broad?
- How does the book fit in its field / theme?
- Avoid a simple listing of the papers and contributors of a symposium or a collection. Feel free to devote most of your space to the particular papers or ideas you find most stimulating.
- Let the merits of a good book be evident from your elaboration of its contents.
- Restrain yourself from providing an introduction by writing about the author or about the general class of books to which the title under review belongs.
- Instead of using adjectives and enthusiastic expressions, try to persuade the reader of the book worth by your reasoning.
- Your judgments, positive as well as negative, must be on the contents of the book and not on the personality or character of its author.
- In your review, think of the book as a whole and of its principal themes or topics and its key lines of argument. Do not write an abstract or a chapter-by-chapter outline.
- Do not use footnotes, long quotations or a reference list in book review. Your references to other works must be built into the text.