## TRANSCEND
## ASIA PACIFIC EDI JOURNAL

## ABOUT TRANSCEND

Transcend is an international journal published quarterly. Research papers are accepted and published in Transcend by completing the process of blind review. Research papers are sent to two referees who are internationally renowned academicians in the field of entrepreneurship research. Dr. Naresh Sing (President Asia Pacific EDI) is the Managing Editor of Transcend. All the members of Advisory Board of Asia Pacific EDI are also the members of Editorial Board of Transcend.

Research papers can be submitted on theoretical and empirical research or a combination of both and having any of the focussed theme viz. corporate entrepreneurship, small & medium enterprises entrepreneurship, family businesses entrepreneurship, entrepreneurial education and social entrepreneurship.

Based on the recommendations of the referees through blind review process, research papers either can be accepted and published or asked for re-submission with some modifications or rejected. In any of the case, intimation will be sent to the author(s). Soft copies of the research papers can be sent through email as attachments by strictly following guidelines given below. In case guidelines are not followed, research papers will not be considered for review process. The entire process takes two months starting from receiving the research papers through emails to the publication of research papers.

Asia Pacific EDI has already applied for ISSN and is in the process of getting the same. Research papers can be sent as attachments through emails on *info@asiapacificedi.org*

# TEXT OF EMAIL

**Subject Box:**
Submission of Research Paper by Dr. / Mr. / Ms. ................for its publication in Transcend Asia Pacific EDI Journal

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1. I, ............................ (name), ............................... (designation) ................................. (organization name & full address with your contact number) submit herewith a research paper titled "..................................................." for its publication in Transcend Asia Pacific EDI Journal.

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# GUIDELINES FOR SUBMISSION

**Length**: Research paper should be between 2000 words to 4000 words.

**Page Setup:** Page Size (A4), Margin Top (1), Bottom (1), Left (1), Right (1), Gutter (0.5)

**Format:** Font (Times New Roman), Font Size Main Titles (16), Sub-Titles (14), Text Matter (12), Paragraph Spacing Before (6), After (6), Line Spacing (Single), Language (English UK), File (MS Word), Justify the Main Text, Number All Pages.

**Cover Page:** Place the title, author name(s), affiliation, contact information with phone / fax number / Email ID for the corresponding author, and a biographical sketch of author not more than one small paragraph.

**Abstract:** Cover page should be followed by an abstract summarizing the main conclusions of the paper in not more than 150 words. Text of abstract should be italic. Abstract should be followed by maximum 5 Key Words.

**Main body:** Start the main body of the paper immediately after key words.

**Tables and figures:** Use appropriate graphics to explain, illustrate and summaries concepts and results without lengthy prose. Keep the title and captions brief while placing the titles above tables and captions beneath figures. Do not embed numbers or captions in images; instead, place them outside the image, but on the same page. Table and figures must be followed by source / reference. Tables should be numbered in numeric (1,2,..)

**End Notes:** Use notes sparingly and keep them brief. Provide notes as a numbered list at the end of the text, not as footnotes on each page. End notes, if any, should follow the main text of the paper, and should be numbered serially in the sequence in which they are referred to in the text (where numbered superscripts should be used).

**Permission of Data Source:** The author is responsible for obtaining permission to use any copyrighted graphic / text materials. Ownership should be acknowledged in the caption.

**Colour of Images:** Graphic materials (tables, charts, graphs maps, line drawings, etc.) must be black and white.

**Graphs and Charts:** For labels use 10-point font size with Times New Roman type.

**Citations:** Citations of other works should be limited to those which are strictly necessary. Short quotations should be included in the text within inverted commas (" ") while quotations of more than 50 words should be placed in a separate paragraph indented from the main body of the text and with the permission of the author / publisher. However, all quotations should be accompanied by precise references (surname of author year: page number) in following styles.

- The author's surname-year method of referencing should be adopted within the text, e.g. (Castells 2000). Separate the years of more than one work by the same author with a comma (Castells 2000, 2003) as also parts, volumes, chapters of a book (Castells, Vol. II, 2004).

- The page number(s) should be separated by a colon (Castells 2000: 56), and inclusive page numbers by a hyphen (Castells 2000: 56-64).

- When citing more than one author, entries should be chronological with works of different authors separated by a semi-colon (Castells 2000; Masuda 1990).

- If a single work authored by two persons is cited, both the names should be used (Kotler & Armstrong 2003). In case of a work by three or more authors, use 'et al.' after the first name (Kotler et al.2002). If the same reference used immediately preceding, 'ibid' may be used with appropriate page number(s) (ibid: 66). Citations to specific quotations, observations or arguments will be regarded as incomplete, if appropriate page numbers are not given.

- In citing gazetteers, reports and works of Governmental Commissions and Institutions, name of the institution sponsoring the report should figure in the citation, fully spelt out (Government of India 1989).

# REFERENCES

References cited in the paper should be separately listed and must be in alphabetical orders with surname of the author(s) followed by first name. Where there is no author, Name of the Publishing Organization should come first (United Nations Development Programme, World Bank etc.) References should be written in APA format. Samples are given below.

## BOOK REFERENCE:

Surname of author – comma – first name of author – semi colon – year – semi colon – Book Ttile – semi colon – place of publication – comma – name of publisher – full stop

Chauhan, Brij Raj; 2009; Rural Life: Grass Roots Perspectives; New Delhi, Concept Publishing Co. *(One author)*

Blakely, Edward J.; Bradshaw, Ted K.; 2003; Planning Local Economic Development; New Delhi, Sage Publications. *(Two author)*

Awasthi, Dinesh; Singh, Naresh; Srivastava, Pramod; 1999; Promoting Small and Micro-Enterprises through Training Intervention: The Indian Experience; Kathmandu, International Centre for Mountaineering Development. *(Three author)*

Ganpathy, R.S. (et al.); 1985; Public Policy and Policy Analysis in India; New Delhi, Sage Publication. *(More than 3 authors)*

## EDITED BOOK REFERENCE:

Surname of editor – comma – first name of author – semi colon (ed. / eds.) – year – semi colon – Book Title – semi colon – place of publication – comma – name of publisher – full stop

Banton, M. (ed.); 1968; Political Systems and the Distribution of Power; London, Tavistock Publications. *(By one editor)*

Bose, Sugata; Jalal, Ayesha (eds.); 1997; Nationalism, Democracy, and Development; New Delhi, Oxford University Press. *(Two or three editors)*

More than 3 editors – (eds.) (et al.)

## BOOK / REPORT PUBLISHED & SPONSORED BY GOVERNMENT / ORGANIZATION / INSTITUTION WITHOUT THE NAME OF AUTHOR:

Government Name in full - semi colon – year – semi colon – Book / Report Title – semi colon – place of publication – comma – Name of Publisher / or government

Government of India; 1995; Seventh Five Year Plan Volume I: Perspectives, Objectives, Strategy, Micro-dimensions and Resources; New Delhi, Planning Commission.

## RESEARCH PAPER PUBLISHED IN EDITED BOOK:

Surname of author – comma – first name of author – semi colon – year – semi colon – Title of Research Paper; Editor Name (ed.) - Book Title – semi colon – place of publication – comma – name of publisher – semi colon Pp.: full stop

Singh, Naresh; 2007; Establishing SHG Bank Linkage – A Case of Anarde Foundation; Amandio F.C. da Silva (ed.) Social Banking: Perspectives and Experiences; Hyderabad, Icfai University Press; Pp. 169-17.

**RESEARCH PAPER PUBLISHED IN JOURNAL:**

Surname of author – comma – first name of author – semi colon – year – semi colon – Title of Research Paper;   Journal Name – semi colon – Volume  (Number) – semi colon – Month – semi colon - Pp. full stop

Singh, Naresh; 2003; Perspectives on Emergence and Growth of Microfinance Sector; Asia-Pacific Journal of Rural Development; 13(2); December; Pp. 95-108.

**ARTICLE PUBLISHED IN MAGAZINE:**

Surname of author – comma – first name of author – semi colon – year – semi colon – Title of Article;   Magazine Name – semi colon – Volume (Number) – semi colon – Month – semi colon - Pp. full stop

Satish, P.; 2005; Mainstreaming of Indian Microfinance; Economic and Political Weekly; 40(17); May; Pp. 1731-1739.

**ARTICLE PUBLISHED IN NEWSPAPER:**

Surname of author – comma – first name of author – semi colon – year – semi colon – Title of Article;   Newspaper Name – coma – Place of Publication – semi colon – Date & Month - full stop

Singh, Naresh; 2008; Bringing Professionalism in Voluntary Sector; Free Press, Indore; 02 January.

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Copy the website link as it is in after the reference at the end of research paper. Write in the text in bracket (**See Web link No. ….)**. Also mentioned date of download / browsing.

"Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) and Economic & Social Research Council (ESRC) has outlined status of microfinance sector in world." *(See web links 1, 2)*

**WEB LINKS**
1.       http://www.arnova.org
2.       http:/www.esrc.ac.uk

If author reference is there on internet also write that.

Douglas, Evan J.; 1999; Entrepreneurship as a Career Choice: Attitudes, Entrepreneurial Intentions, Utility Maximization, Frontiers for Entrepreneurship Research; (http://www.babson.edu/entrep/fer/papers99/III/III_C/IIIC.html)

**BOOK REVIEW PUBLISHED IN JOURNAL:**

Surname of author – comma – first name of author – semi colon – year – semi colon – Title of Book Review by Author (Book Review);   Journal Name – semi colon – Volume (Number) – semi colon – Month – semi colon - Pp. full stop

Singh, Naresh; 1997; Interpreting Corruption: Elite Perspectives in India by Vinod Pavarala (Book Review); Sociological Bulletin; 46(1); January; Pp. 132-134.